



Argentina's Travel Guide

Your Online Guidebook to Argentina

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For Immediate Release

ARGENTINA'S TRAVEL GUIDE RELEASES BUENOS AIRES NIGHTLIFE POCKET GUIDE

Free Pocket Guide for Buenos Aires' 2.2 million Annual Visitors

February 25, 2008, Buenos Aires-- Argentina's Travel Guide (ATG) today released the second and third in a series of pocket guides to the international travel destination of Buenos Aires, covering two of the most compelling yet distinctive aspects of the city—its citizens' passionate affair with nightlife and respect and love of literature.

The ATG Pocket Guides, *Buenos Aires after Dark: the Night Owl's Guide to BA's Bars and Clubs*, and *Buenos Aires' Brilliant Bookstores*, are easily downloaded, free of charge, from Argentina's Travel Guide, <http://argentinastravel.com>.

With a dizzying array of cultural offerings, Buenos Aires can overwhelm even the savviest traveler. With the help of its team of contributing writers, ATG mines the city for its best gems and offers them up to Argentina's over 2.2 million annual visitors in an easy to use, easy to read format.

Buenos Aires after Dark features not-to-miss bars and clubs like the turn-of-the-century mansion, Milion in the upscale neighborhood of Recoleta, and the Palermo nightclub favorite, Niceto. The pocket guide is an essential map for those who want to take in the best of Buenos Aires' famous nights, and not squander a single one on the sidelines.

Buenos Aires' Brilliant Bookstores celebrates the city's strong literary tradition. Though most book shops in Buenos Aires have small selections of English language books, the real joy is in exploring the shops themselves. Whether elegant, trendy or bohemian, each store has a character of its own, such as the world-renowned El Ateneo Grand Splendid.

The first web 2.0 online guidebook to Argentina, Argentina's Travel Guide (ATG) serves travelers from the U.S., Canada and the U.K. as well as tourists from around the world in planning their best adventure or vacation in Argentina.

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If you would like further information about Argentina's Travel Guide and the ATG Pocket Series, or to schedule an interview, please email Emily Crawford, Director of Marketing, at argentinatg@gmail.com.